



Job Title: Community Engagement & Marketing Officer

Location: Teachers' Credit Union Limited, Belfast

Hours: 30 hours per week (working pattern negotiable)

Salary: £28,000 - £32,000 per annum (pro-rata) Dependant on experience

Contract: Permanent (subject to six-month probationary period)

Reporting To: Credit Union Manager

ABOUT THE ROLE

Teachers' Credit Union Limited is a member-owned financial co-operative serving those employed within the Education & Training Sector in Northern Ireland. We are dedicated to promoting financial wellbeing, encouraging regular saving, and providing affordable and ethical loans to our members.

We are seeking a creative, proactive, and organised individual to join our small but dynamic team in the newly created role of **Community Engagement & Marketing Officer**. This role will focus on growing our membership base across Northern Ireland, enhancing member engagement, and promoting the Credit Union's values, services, and benefits through both digital and in-person channels.

The successful candidate will play a key role in supporting the strategic development and future growth of the Credit Union.

KEY DUTIES & RESPONSIBILITIES

- Developing and implementing an effective marketing and communications strategy aligned with organisational objectives.
- Build and maintain strong relationships with schools, universities, colleges, and employers across the education and training sector.
- Manage and update website content, social media platforms, and member communications.
- Ensure consistency, clarity, and accuracy of messaging across all communication channels.
- Work alongside the management team to support strategic planning – to include carrying out member research/feedback on products and services, noting key insights and trends.
- Attend and represent the Credit Union at events, meetings, and community activities within the education and training sector.

WHAT WE'RE LOOKING FOR

Essential Criteria

- A creative, motivated, and proactive individual.
- Minimum of 2 years' experience in a marketing, communications, or community engagement role.
- Strong written and verbal communication skills with the ability to engage a wide range of stakeholders.
- Ability to manage multiple projects independently and as part of a small team.
- Experience of conducting research – via surveys – and analysing data to understand results.
- Ability to represent the Credit Union at external events.
- Full driving licence and access to a vehicle (essential to fulfil the duties of the role).
- Experience of creating content for newsletters, websites, social media
- Experience with design packages such as Canva
- Competent user of IT systems, including Microsoft Office and digital communication platforms

Desirable Criteria

- Third-level qualification in marketing, communications, or a related discipline.
- Experience working within the not-for-profit, community, co-operative, or financial services sector.
- Experience of engaging with external stakeholders or partners to achieve shared objectives.

WHAT WE OFFER

- Final Salary Pension Scheme with generous employer contribution.
- Critical Illness Insurance.
- Flexible working arrangements in relation to days and hours.
- Hybrid working following probationary period.
- Free on-site parking.
- Continuous professional development and training opportunities.
- 20 days annual leave plus statutory holidays (pro rata), increasing with length of service.

HOW TO APPLY

Applicants should submit:

- A CV, **and**
- A covering letter outlining how they meet the essential criteria for the role

via email to cathy.craig@teacherscreditunion.co.uk or via post, marked for the attention of C Craig at Teachers' Credit Union, 95 Finaghy Road South, Belfast, BT10 0BY.

Teachers' Credit Union reserve the right to enhance the shortlisting criteria in order to facilitate a manageable shortlist. Candidates will be shortlisted based on the information provided. Please note, CVs submitted without supporting cover letter will not be considered

Closing date: Your CV and cover letter must be received before close of business on Friday 24th July 2026. Applications received after this date will not be considered but may be held on file should a suitable position become available.

Teachers' Credit Union Ltd is an equal opportunities employer.